

# Investor Portfolio

## Levels of Giving



Helping families in need, since 1875.

 So  
everyone  
can. HEARTLAND family service

# Teresa\* Can.

Teresa's\* journey started in September of 2019. Due to drug use, she ended up homeless. Teresa, her child, and grandchildren spent the next year at a homeless shelter.



She saw hope when she was offered the opportunity to work with and move into **Heartland Family Service Permanent Supportive Housing** services.

Although Teresa was scared, she was also excited to start her new life sober and in a supportive and safe environment. She had another challenge as sole provider for her household, which left her feeling alone and overwhelmed.

Soon Teresa discovered she was not alone and didn't have to take this journey on her own. **Heartland Family Service Permanent Supportive Housing** staff provided her with a friendly, compassionate, and supportive case manager who helped her move on from her past and set goals for the future.

Teresa and her case manager set achievable goals and then raised the bar to improve her independence. She was also able to rebuild past relationships that had been broken due to addiction. Her case manager became her life coach and mentor.

She also received services for her mental and emotional needs. That helped her face and work through difficult situations.

Teresa says, “**Heartland Family Service** encouraged me to start rebuilding my life, learn how to set goals, and create a plan for the future. They inspired me to become a confident person and equipped me with the tools I needed to continue to be successful in the next part of my journey.” She now believes in herself because her case manager and **Heartland Family Service** believed in her first.

Hard work and persistence led Teresa on a path to success. She is now in the process of moving into her own home. She said she could not have done this without **Heartland Family Service Permanent Supportive Housing** services which helped her reclaim her life, determination and hope for a better future. **So now, Teresa Can.**

*\*To protect our client's rights, the client has been de-identified in this story. The photo is not a picture of our client.*



# Help those in need like Teresa thrive.

Every day, it is essential for many in our community to have access to life-changing services. Thousands in east central Nebraska and southwest Iowa are struggling. They may need immediate and long-term assistance with housing, professional counseling to manage chronic mental health illness, proper treatment to overcome substance use, or to quickly find available safe shelter from abuse.

For nearly 150 years, **Heartland Family Service** has offered valuable services to guide individuals, families, and children towards living a better life.

The **Housing, Safety, & Community Well-Being** and **Counseling & Prevention** services we provide are crucial in guiding many towards a healthy life, stability, and healing from their trauma or struggle.

As we continually strive to create healthy services for each person we serve, the possibilities to successfully assist others are needed from community leaders like you. **Heartland Family Service** relies on your support so we can continue providing our vital services to those who need it most.

Your financial gift is needed now more than ever! We are offering this significant opportunity for you to help those like Teresa thrive. By choosing to give to **Heartland Family Service**, your gift will provide valuable services that shape individuals and families towards a better life.

For more information on how you can help **Heartland Family Service** create a better life for children and individuals, please contact **Chief Development Officer Marzia Shields** at (402) 552-7443 or [MShields@HeartlandFamilyService.org](mailto:MShields@HeartlandFamilyService.org).

We appreciate your continued support!

**Together, we can center our neighbors' needs. So everyone can.**



**John H. Jeanetta, MSW, MBA**  
President & CEO

*P.S. Join us to support those in our community who are in need!*



## HEARTLAND FAMILY SERVICE BOARD OF DIRECTORS

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– *Legal Advisor*

John H. Jeanetta, MBA, MSW  
– *President and CEO*

## We Appreciate Our Affiliates!



**Strong Communities.**

**So everyone can.** **HEARTLAND family service**

# HEARTLAND FAMILY SERVICE AT A GLANCE

## Our Mission

The mission of Heartland Family Service is to strengthen individuals, families, and communities through advocacy, education, counseling, and support services.

## Our Vision

Strong Communities, So Everyone Can.

## Our Core Values

Safety, Empowerment, Collaboration,  
Choice, Trustworthiness, & Equity.

## About Heartland Family Service

- Our focus is Social Work-professional, compassionate, systems-oriented helping services
- A private agency, not a government agency
- Non-profit, 501(c)(3) organization
- Non-sectarian, not affiliated with a religious organization
- Founded in Omaha in 1875, incorporated in 1952
- Accredited by the Council on Accreditation since 1984
- Connected with nearly **153,000** individuals and families through direct services, education, and outreach in 2022
- Operates from 20 safe, comfortable locations in east central Nebraska and southwest Iowa
- Achieves our mission through the efforts of **464 staff**, **132 volunteers**, and **671 generous individual donors, family foundations, and key funders**
- A reputation for quality services, conscientious management, and excellent customer service

## Recent Awards

- 2022, 2021 & 2019: Best Counseling Clinic, "Readers' Choice" Best of the Big O!
- 2020: HRAM IDEAL award for Diversity and Inclusion, Human Resource Association of the Midlands (HRAM)
- 2020: Best Counseling Service, Sarpy County People's Choice Awards
- 2020: John Jeanetta, Extraordinary Leader Award, BIG Event Awards, metroMAGAZINE
- 2020: "Carnival of Love" Gala, Best Event Over 500 Attendees, BIG Event Awards, metroMAGAZINE
- 2019: Integrity Award, Large Charity Category, Better Business Bureau

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## Heartland Family Service Events

### "CARNIVAL OF LOVE" GALA

La Vista Conference Center, La Vista, NE  
Saturday, February 24, 2024

### SAFE HAVEN GOLF TOURNAMENT

Eagle Hills Golf Course, Papillion, NE  
August 2024

### DO GOOD DAYS

Online city-wide fundraiser  
May 2024

### IOWA "STRIKE A CHORD" GALA

Mid-America Center, Council Bluffs, IA  
June 2024

### SALUTE TO FAMILIES

Happy Hollow Country Club, Omaha, NE  
Thursday, November 16, 2023





# Community Investor

## \$20,000

(Estimated Tax Deductibility: \$17,600)

## BENEFITS

### EVENTS

#### “CARNIVAL OF LOVE” GALA

- Two tables of 10
- Presenting sponsor listed on all invitations and materials
- Organization logo spotlight created
- Verbal recognition during program
- Full-page advertisement in the program and presentation
- Logo recognition on event signage

#### “STRIKE A CHORD” GALA

- Two tables of 10
- Presenting sponsor on all invitations and materials
- Organization logo spotlight created
- Verbal recognition during program
- Full-page advertisement in the program and presentation
- Logo recognition on event signage

#### SAFE HAVEN GOLF TOURNAMENT

- Two foursome teams
- Logo recognition on event signage and golf carts

#### SALUTE TO FAMILIES EVENT

- One table of 10
- Organization name in event program

### OTHER

- Company logo and event attendance photo on **Heartland Family Service** social media pages
- Social media and website recognition
- Company logo on **Heartland Family Service** website
- Acknowledgment in the **Heartland Family Service** Annual Report and location lobby signs



**Marzia Puccioni Shields**, *Chief Development Officer*

MShields@HeartlandFamilyService.org  
Direct (402) 552-7443 | Main (402) 553-3000  
2101 S. 42nd Street, Omaha, NE 68105

**HeartlandFamilyService.org**



**Strong communities.**



# Community Leader

## \$15,000

(Estimated Tax Deductibility: \$12,900)

## BENEFITS

### EVENTS

#### “CARNIVAL OF LOVE” GALA

- Two tables of 10
- Verbal recognition during program
- Full-page advertisement in the program and displayed at event
- Logo recognition on event signage

#### “STRIKE A CHORD” GALA

- One table of 10
- Verbal recognition during program
- Full-page advertisement in the program
- Logo recognition on event signage

#### SAFE HAVEN GOLF TOURNAMENT

- Two foursome teams
- Logo recognition on event signage and golf carts

#### SALUTE TO FAMILIES EVENT

- One table of 10
- Organization name in event program

### OTHER

- Company logo and event attendance photo on **Heartland Family Service** social media pages
- Social media and website recognition
- Company logo on **Heartland Family Service** website
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# Community Partner

## \$10,000

(Estimated Tax Deductibility: \$7,900)

## BENEFITS

### EVENTS

#### “CARNIVAL OF LOVE” GALA

- Two tables of 10
- Half-page advertisement in the program
- Logo recognition on event signage

#### “STRIKE A CHORD” GALA

- One table of 10
- Half-page advertisement in the program
- Logo recognition on event signage

#### SAFE HAVEN GOLF TOURNAMENT

- Two foursome teams
- Logo recognition on event signage and golf carts

#### SALUTE TO FAMILIES EVENT

- One table of 10
- Organization name in event program

### OTHER

- Company logo and event attendance photo on **Heartland Family Service** social media pages
- Social media and website recognition
- Company logo on **Heartland Family Service** website
- Acknowledgment in the **Heartland Family Service** Annual Report and location lobby signs



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# Community Patron

## \$7,500

(Estimated Tax Deductibility: \$5,900)

## BENEFITS

### EVENTS

#### “CARNIVAL OF LOVE” GALA

- One table of 10
- Quarter-page advertisement in the program
- Name recognition on event signage

#### “STRIKE A CHORD” GALA

- One table of 10
- Quarter-page advertisement in the program
- Name recognition on event signage

#### SAFE HAVEN GOLF TOURNAMENT

- Two foursome teams
- Logo recognition on event signage and golf carts

#### SALUTE TO FAMILIES EVENT

- One table of 10
- Organization name in event program

### OTHER

- Name listing and event attendance photo on **Heartland Family Service** social media pages
- Social media and website recognition
- Company logo on **Heartland Family Service** website
- Acknowledgment in the **Heartland Family Service** Annual Report and location lobby signs



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# Community Supporter

## \$5,000

(Estimated Tax Deductibility: \$3,800)

## BENEFITS

### EVENTS

#### “CARNIVAL OF LOVE” GALA

- One table of 10
- Quarter-page advertisement in the program
- Name recognition on event signage

#### “STRIKE A CHORD” GALA

- One table of 10
- Quarter-page advertisement in the program
- Name recognition on event signage

#### SAFE HAVEN GOLF TOURNAMENT

- One foursome team
- Logo recognition on event signage and golf carts

### OTHER

- Name listing and event attendance photo on **Heartland Family Service** social media pages
- Social media and website recognition
- Company logo on **Heartland Family Service** website
- Acknowledgment in the **Heartland Family Service** Annual Report and location lobby signs



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