

Investor Portfolio



Levels of Giving

Join us to support those in our
community who are in need!

 So
everyone
can. HEARTLAND family service





Sharon Can.

Sharon was struggling with homelessness, hopping from friends and family, to shelters, to anywhere she could lay her head. This desperation and longing for a safe space led to Sharon using substances to cope and engaging in prostitution to survive. It was then, that she found the **Heartland Family Service Sanctuary House** concealed emergency shelter.

Sharon had a tenuous beginning while staying at the **Heartland Family Service Sanctuary House**, violating the confidentiality rule of the shelter. Sharon also had picked up a new addiction - problem gambling.

During the time that she was discharged from the program, Sharon was served by the advocacy component of the **Sanctuary House**, continuing to try engaging with her from a community standpoint.

Sharon's advocate and case managers worked with her on setting small, achievable goals. At first, she struggled with trusting the **Heartland Family Service** staff, but by being reliable and honest, they were able to slowly build up the relationship.

Upon Sharon's return to the **Sanctuary House**, she started to attend meetings on a more regular basis. She was selected for the **Sanctuary House Rapid Re-Housing** program and became very involved in the housing search process. At the same time, Sharon started working on her Social Security Application and began having a better relationship with her children.

After such a promising turn of events, unfortunately Sharon was attacked while she was out in the community, searching for her new home. She spent a week recuperating, but didn't let that stop her on this journey to a new start.

While beginning therapy for her gambling addiction in the **Heartland Family Service Problem Gambling Treatment** program, Sharon began apartment viewings and slowly sharing more about her traumatic past. Just after she had bounced back strongly from her set back, Sharon was signing a lease and moving into her own, safe place!

Sharon has continued to work with **Heartland Family Service** advocacy staff to obtain furniture, learn new skills, and even have her children visit at the new apartment for a few days at a time. She now loves attending therapy and keeping her apartment her "safe" space. Sharon wants to continue to grow and hopes to be able to one day speak about her experiences and inspire others. With the courage to rise above her struggles, **now, Sharon Can.**

* To protect our client's rights, the client has been de-identified in this story. The photograph pictured is not a picture of our client.

HEARTLAND FAMILY SERVICE AT A GLANCE

Our Mission

The mission of Heartland Family Service is to strengthen individuals, families, and communities through advocacy, education, counseling, and support services.

Our Vision

Strong Communities, So Everyone Can.

Our Core Values:

Safety, Empowerment, Collaboration, Choice, Trustworthiness, & Equity.

About Heartland Family Service

- Our focus is Social Work—professional, compassionate, systems-oriented helping services
- A private agency, not a government agency
- Non-profit, 501(c)(3) organization
- Non-sectarian, not affiliated with a religious organization
- Founded in Omaha in 1875
- Connected with over **140,000** individuals and families through direct services, education, and outreach in 2021
- Operates from 19 safe, comfortable locations in east central Nebraska and southwest Iowa
- Achieves our mission through the efforts of **436 staff**, **450 volunteers**, and **851 generous individual donors, family foundations, and key funders**
- A reputation for quality programs, conscientious management, and excellent customer service
- Accredited by the Council on Accreditation since 1984

Recent Awards

- 2021: Best Counseling Clinic, Best of the Big O!
- 2020: HRAM IDEAL award for Diversity and Inclusion, Human Resource Association of the Midlands (HRAM)
- 2020: Best Counseling Service, Sarpy County People's Choice Awards
- 2020: John Jeanetta, Extraordinary Leader Award, BIG Event Awards, metroMAGAZINE
- 2020: "Carnival of Love" Gala, Best Event Over 500 Attendees, BIG Event Awards, metroMAGAZINE
- 2019: Integrity Award, Large Charity Category, Better Business Bureau
- 2019: Best Counseling Clinic, Best of the Big O!
- 2018: Best Counseling Clinic, Best of the Big O!
- 2018: Best Counseling Service, Sarpy County People's Choice Awards

Strong Communities.



SoEveryoneCan.org
HeartlandFamilyService.org





John Jeanetta,
President & CEO

You can help people like Sharon.

At **Heartland Family Service**, the life-changing services we offer help families and children who need counseling, assist individuals who struggle with substance use issues, and protect men, women, and children who seek safety from abuse. As we continue to navigate the changing landscape caused by the COVID-19 pandemic, we know that the needs of the community are ever-changing, and we will continue to adapt to meet those needs.

Heartland Family Service has been here for almost 150 years, and we continue to work toward creating a community of opportunity for each person we serve. We

will be here for the next 150 years to achieve that goal, which is only possible with the help of our community.

When you assist **Heartland Family Service** in helping individuals and families, you create opportunities to guide them towards well-being, stability, and healing from their past or current trauma or struggle. Your support is needed, now more than ever, to aid us in this vision of opportunity.

If you have any questions or would like additional information on how YOU can help create a better life for children and individuals in our community, please contact **Chief Development Officer Marzia Shields** at (402) 552-7443 or MShields@HeartlandFamilyService.org.

Thank you for your continued support! Together, we can center our neighbors' needs.

So everyone can.

John Jeanetta, MSW, MBA
President and CEO

P.S. Join us to support those in our community who are in need!



Heartland Family Service Events

- **"CARNIVAL OF LOVE" GALA**
La Vista Conference Center, La Vista, NE
Saturday, February 18, 2023
- **DO GOOD DAYS**
Online city-wide fundraiser
May 2023
- **IOWA "STRIKE A CHORD" GALA**
Mid-America Center, Council Bluffs, IA
Friday, June 9, 2023
- **SAFE HAVEN GOLF TOURNAMENT**
Eagle Hills Golf Course, Papillion, NE
August 2023
- **SALUTE TO FAMILIES**
Happy Hollow Country Club, Omaha, NE
Thursday, November 16, 2023

Love Us Online!

Subscribe to our email communications by texting GOODWORKS to 42828.



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HEARTLAND FAMILY SERVICE BOARD OF DIRECTORS

Julie Strohfus, Chair
Marcos Hernandez, Vice Chair
Becky Jackson, Secretary
Travis Richard Fry, Treasurer

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Frank Bailey
Scott Binder
Philana Blakely
Bobby Brumfield
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Heather Siebken
Matt Smith
Alan Thelen
Barry Thomas
David Warren
Lauren Weivoda
Amanda Williams
Nancy Williams
Leanne Zietlow

R. J. (Randy) Stevenson
– Legal Advisor

John H. Jeanetta, MBA, MSW
– President and CEO

Join us to support those
in our community who are
in need!





Community Investor

\$20,000+



BENEFITS

(Estimated Tax Deductibility: \$17,800)

EVENTS

“CARNIVAL OF LOVE” GALA

- Two tables of 10
- Presenting sponsor listed on all invitations and materials
- Organization logo spotlight created
- Verbal recognition during program
- Full-page advertisement in the program and presentation
- Logo recognition on event signage

“STRIKE A CHORD” GALA

- Two tables of 10
- Presenting sponsor on all invitations and materials
- Organization logo spotlight created
- Verbal recognition during program
- Full-page advertisement in the program and presentation
- Logo recognition on event signage

SAFE HAVEN GOLF TOURNAMENT

- Two foursome teams
- Logo recognition on event signage and golf carts

SALUTE TO FAMILIES EVENT

- One table of 10
- Organization name in event program

OTHER

- Company logo and event attendance photo on **Heartland Family Service** social media pages
- Social media and website recognition
- Company logo on **Heartland Family Service** website
- Acknowledgement in the **Heartland Family Service** Annual Report and location lobby signs

Marzia Puccioni Shields, *Chief Development Officer*

MShields@HeartlandFamilyService.org

Direct (402) 552-7443 | Main (402) 553-3000

2101 S. 42nd Street, Omaha, NE 68105

SoEveryoneCan.org



Strong communities.

**So
everyone
can.** HEARTLAND family service



Community Leader

\$15,000



BENEFITS

(Estimated Tax Deductibility: \$13,100)

EVENTS

“CARNIVAL OF LOVE” GALA

- Two tables of 10
- Verbal recognition during program
- Full-page advertisement in the program and displayed at event
- Logo recognition on event signage

“STRIKE A CHORD” GALA

- One table of 10
- Verbal recognition during program
- Full-page advertisement in the program
- Logo recognition on event signage

SAFE HAVEN GOLF TOURNAMENT

- Two foursome teams
- Logo recognition on event signage and golf carts

SALUTE TO FAMILIES EVENT

- One table of 10
- Organization name in event program

OTHER

- Company logo and event attendance photo on **Heartland Family Service** social media pages
- Social media and website recognition
- Company logo on **Heartland Family Service** website
- Acknowledgement in the **Heartland Family Service** Annual Report and location lobby signs

Marzia Puccioni Shields, *Chief Development Officer*

MShields@HeartlandFamilyService.org

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2101 S. 42nd Street, Omaha, NE 68105

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Community Partner

\$10,000



BENEFITS

(Estimated Tax Deductibility: \$8,100)

EVENTS

“CARNIVAL OF LOVE” GALA

- Two tables of 10
- Half-page advertisement in the program
- Logo recognition on event signage

“STRIKE A CHORD” GALA

- One table of 10
- Half-page advertisement in the program
- Logo recognition on event signage

SAFE HAVEN GOLF TOURNAMENT

- Two foursome teams
- Logo recognition on event signage and golf carts

SALUTE TO FAMILIES EVENT

- One table of 10
- Organization name in event program

OTHER

- Company logo and event attendance photo on **Heartland Family Service** social media pages
- Social media and website recognition
- Company logo on **Heartland Family Service** website
- Acknowledgement in the **Heartland Family Service** Annual Report and location lobby signs

Marzia Puccioni Shields, *Chief Development Officer*

MShields@HeartlandFamilyService.org

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2101 S. 42nd Street, Omaha, NE 68105

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Community Supporter

\$5,000



BENEFITS

(Estimated Tax Deductibility: \$3,600)

EVENTS

“CARNIVAL OF LOVE” GALA

- One table of 10
- Quarter-page advertisement in the program
- Name recognition on event signage

“STRIKE A CHORD” GALA

- One table of 10
- Quarter-page advertisement in the program
- Name recognition on event signage

SAFE HAVEN GOLF TOURNAMENT

- Two foursome teams
- Logo recognition on event signage and golf carts

SALUTE TO FAMILIES EVENT

- One table of 10
- Organization name in event program

OTHER

- Name listing and event attendance photo on **Heartland Family Service** social media pages
- Social media and website recognition
- Company logo on **Heartland Family Service** website
- Acknowledgement in the **Heartland Family Service** Annual Report and location lobby signs

Marzia Puccioni Shields, *Chief Development Officer*

MShields@HeartlandFamilyService.org

Direct (402) 552-7443 | Main (402) 553-3000

2101 S. 42nd Street, Omaha, NE 68105

SoEveryoneCan.org



Strong communities.

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Investor Portfolio

Levels of Giving 2023

Let's invest to transform our
community into a place of
limitless opportunity.



☒ **Yes! I will invest in Heartland Family Service.**

Select your Investment Level of support:

- | | | | |
|--|-----------------|---|-----------------|
| <input type="checkbox"/> Community Investor | \$20,000 | <input type="checkbox"/> Community Partner | \$10,000 |
| <input type="checkbox"/> Community Leader | \$15,000 | <input type="checkbox"/> Community Supporter | \$5,000 |

Primary Contact:

Company/Sponsor name as it should appear in marketing materials:

Address:

City:

State:

Zip:

E-Mail:

Phone:

- ☐ **Check Enclosed (Please make all checks payable to Heartland Family Service).** ☐ **Invoice me.**

Please fill out this card with your investment commitment amount information and e-mail to
MShields@HeartlandFamilyService.org or mail to: Heartland Family Service Community Relations
Department, 2101 S 42nd Street, Omaha NE 68105.