2022-2025
STRATEGIC FRAMEWORK

Let's create a community of opportunity.

MISSION
To strengthen individuals, families, and communities through advocacy, education, counseling, and support services.

VISION
Strong Communities. So Everyone Can.

VALUES
- Safety
- Empowerment
- Collaboration
- Choice
- Trustworthiness
- Equity

Employee Experience
Employee experience is strengthened by empowering one another, centering equity, providing and participating in consistent coaching, and shared accountability.

Internal Process
Efficiencies and consistency are strengthened through collaboration and improved processes supported by data and technology.

Financial
Long-term financial stability is defined, attained, and sustained.

Mission
Our services and our advocacy are focused to strengthen impact.