

## Media Release

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# Join HFS for an evening of Peace, Love, & Understanding

OMAHA, Neb. — The Heartland Family Service (HFS) Friends Guild invites you to join the celebration at the “Carnival of Love” Gala on Friday, February 8. This year’s theme celebrates Peace, Love, & Understanding in our community.

Come enjoy appetizers, cocktails, games, a raffle, dinner, and silent and live auctions, and rock your favorite pair of groovy bell bottoms at this casual-attire event. An electronic bidding service allows guests to bid and keep an eye on their favorite silent auction items directly from their smart phones throughout the night. One of this year’s hot-ticket items for the live auction is a 10-day Photo Safari trip to South Africa, provided by our nonprofit partner AmFund.

“We all like to take a break from our busy lives, and we all like to give back to our community. The ‘Carnival of Love’ Gala is a chance to do both,” said Gala Co-Chair Barb Farho.

All funds raised at the “Carnival of Love” Gala support Heartland Family Service’s mission to strengthen individuals and families in our community. Through a video presentation during the evening’s program, guests will experience the journey of a Heartland Family Service client who created her path to a better tomorrow with the support of our generous community partners. Last year alone, Heartland Family Service helped 52,730 clients through more than 50 life-changing programs. This year’s “Carnival of Love” Gala fundraising goal is \$315,000 to continue to make our life-saving programming possible.

In 2013 and 2014, the “Carnival of Love” was voted Best Event Over 500 by readers of metroMAGAZINE, and it won Best Theme in 2015. In 2017, Heartland Family Service received the \$10,000 BIG CONNECTION Award from metroMAGAZINE. For information, contact Development Manager Nicole Tromler Schomers at (402) 552-7424.



### EVENT INFORMATION

**Time:** 6 p.m., Friday, February 8, 2019

**Location:** Hilton Omaha (1001 Cass Street)

**Individual tickets:** \$150 (\$75 tax-deductible) **Table:** \$1,500 (\$1,000 tax-deductible) for a table of 10 with recognition

**Reservations:** Contact Brenna Ashbrook at (402) 552-7426 or BAshbrook@HeartlandFamilyService.org

### ABOUT THE GALA

This year’s “Carnival of Love” Gala co-chairs are Kelly Schlott and Barb Farho. The honorary chairs are Tom Frette and Enid Schonewise. Amee Zetzman is this year’s Friends Guild President.

When life improves for one of us, life improves for all of us.

CENTRAL OFFICE | 2101 S. 42nd Street • Omaha, NE 68105 • (402) 553-3000 • HeartlandFamilyService.org

## **ABOUT HEARTLAND FAMILY SERVICE**

Since 1875, Heartland Family Service has responded to the needs of our area's most vulnerable children and families. Each year, our 50 programs serve more than 52,000 individuals of all ages from more than 15 locations in east central Nebraska and southwest Iowa. We provide critical human services in the following program areas: Child & Family Well-Being, Counseling & Prevention, and Housing, Safety, & Financial Stability.

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